

hCameo Models Internationales, Inc.

Virginia's Signature Fashion Model College * Model Talent Agency

416 East Main Street * Richmond, Virginia 23219

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FOR IMMEDIATE RELEASE

Cameo Models International, Inc., plans to embark on a new model audition photography format **the first Saturday of the month.** The award winning company is constantly seeking models and talent, i.e. Children, teens, Petite, Tall, Plus, Trendsetters, & Male model talent, age 5 to 65.

Agency Director, Renee' Lacy has found that, in her 20 years in the modeling industry, that there are many **"wanna be"** models & actors. New talent, usually has limited knowledge of the commitment, dedication, determination, discipline, and desire to become a true success in this business. **You need coaching, you need skill, you need passion.** Most important new comers have the necessary model tools needed to be a success in the business. The newcomers approach usually is, "Discover Me", make it happen for me, right now! **The business does not work that way. Life does not work that way. Models, & Actors must prepare for the business!**

Ms. Lacy will introduce an educational, new model photography & seminar audition format. This event will consist of a Modeling Seminar, everything you've always wanted to know about modeling/acting, and how to get started in photography. Topics range from, "Your Model Image", "The Importance of Good health & Great Skin", "Public Speaking" "Understanding your Niche in the Business", "Voice Expression for TV Commercials & Acting", "Runway Technique" "Photography Prep and Portfolio Development" "Landing an Agent", "How to sell yourself", & "Investing in your Model Training, Model tools and Model Career".

Here is the BEST part! Ms. Lacy will introduce celebrated top fashion photographer, & award winning hair stylist, **Haywood Watkins**, whose work has been promoted on the big screen, in films such as **"THE NUTTY PROFESSOR", "BARBER SHOP 1 & 2" & Queen Latifa's BEAUTY SHOP.**

Fashion Photographer Haywood Watkins, comes ready to shoot, presenting a new comers introductory test shoot at \$99.00, includes photo CD. "WOW"! This is a great kick-start to your model or acting career, and building a model portfolio, so get ready!

Ms. Lacy envisions a huge response of prospective new models, especially after the success of Cameo Models being honored recently at the Model Association of America International's 48th annual modeling convention held at the Waldorf Astoria Hotel in New York City last April.

Cameo Models International, Inc., now celebrating 20 years, has earned 372 awards and trophies in the fashion arts, presented by national and international model & talent agents. True success @ Cameo Models: Tonya Dolphin, 5nd year Runway with Ebony Fashion Fair, & Rudy Avila, signed with national modeling agencies in New York city.

Event: The Cameo Model Seminar, New Model Audition

Date: **First Saturday of the month. THE NEW MODEL AUDITION IS "FREE".**

Location: Cameo Studios - 416 East Main Street - Richmond, VA 23219

For more information, Call Renee' Lacy, CEO - Executive Director @ (804) 355-5077.

Visit us on line at www.cameomodelsonline.com

MODELING !

PHOTOGRAPHY!

RUNWAY!

DANCING !

ACTING !

SINGING !

***YOU ARE INVITED TO THE
CAMEO "FREE" MODEL AUDITION
NEW MODEL "TEST" FASHION PHOTO SHOOT!***

*Information you need to know about getting started in modeling, acting, to
help you jump-start your career.*

The seminar offers a \$99.00, test fashion photo shoot (OPTIONAL)

DATE: 1st SATURDAY OF THE MONTH

PLACE: Cameo Modeling Studios
416 East Main Street * Richmond, Virginia 23219

TIME: * DOORS OPEN AT 12 NOON ~ DOORS CLOSE AT 12:30
Cameo Agents encourage you to arrive early and BE ON TIME.!
Photography Bookings ~ First Come, First Serve (optional)

DRESS: FASHIONABLY. Be camera ready. Wear an outfit that says "WOW"
Make a good "First Impression" for the photographer & Cameo Agents.
Ladies, have your make up professionally done & please wear Heels.
Kids & men wear a dress shoe. **NO TENNIS, NO FLIP FLOPS or HEAD RAGS.**

SPECIAL REQUIREMENTS

Cameo agents are seeking children, teens, women & men * Age 5 to 65.
Petite, Tall & Plus sizes. Your body must be in proportion to your height.

No Experience necessary. Come ready.

Bring your best personality, good attitude & SMILE a lot!

**For more information or to confirm your audition,
call Cameo @ (804) 355-5077.**

Cameo Models Internationale, Inc.

Photography Preparation Information

- 1) **Two to three weeks before your shoot, drink a lot of water to clear your complexion.**
- 2) Rest the night before your shoot. Your eyes are an important part of your projection.
- 3) Give yourself a facial, a pedicure, relax in a bath.
- 4) Ladies, remove body hair...legs, under arms, pubic area.
- 5) Visit a professional makeup artist. Set your appointment the day of your shoot with, Mac, Ambers Cosmetics, Lancôme, Clinique, Estee Lauder, and Fashion Fair.
- 6) **MAKE UP** – Color photography – natural to medium application
Black and White photography – bold, intensify your application
- 7) In case of blemishes, use a cover crème under your foundation.
- 8) In case of heavy blemishes, you may want to postpone your shoot.
- 9) **EYES**...use mascara on your lashes
- 10) **HAIR**...Universal style, HAIR MUST MOVE!
- 11) **THE LIPS**...Outdoors-natural. Indoors-medium. Stage-Bold & Bright.
- 12) **NAILS** ...French manicure
- 13) **NO MAKE UP ON CHILDREN.** Moisturize the skin; use a little gloss on lips.
- 14) **FULL FIGURE LADIES**, Pull it all together. Check your foundation.
- 15) **Review High Fashion magazines. Notice facial and body expressions.**
- 16) **PRACTICE** facial and body expression in your mirror. **EVERYDAY** up to your shoot. **Practicing will help you become comfortable in front of the camera.**
- 17) Bring your best model attitude to your photo shoot. **Let go of anything negative!**
- 18) Be Bold and ready to project the extras ordinary at your photo shoot.
- 19) **DO NOT**, bring extra friends, family, or cell phone to your shoot.
- 20) **SMILE & SHINE. SMILE & SHINE. SMILE & SHINE.**

WARBROBE SUGGESTIONS

The look you are trying to project to clients or to build your portfolio is very important!

- **Do not wear stripes or flowers or abstract designs, Takes away from YOU!**
- **Wear bold solid colors, tone on tone** (black on black, red on red, or black & white)
- **Dressy Casual Looks: fashionable separates. Chic bold, solid colors, little black dress. Men...Basic black 2 piece suit, wife beater in white, or sportswear look.**
- **Casual Sportswear – Jeans, boots, hip hop street gear, Tank top-mini skirt**

Your test photo shoot will produce an excellent photo CD of your work and a kick start to building your portfolio and composite card. **Model photo placement on the Cameo website for model marketing is at the current posted rate and at the discretion of the Agency Director Renee' Lacy.**

***So get ready! At Cameo Models Internationale, Inc.,
You can be the NEXT, Fashion Model STAR, of the Future !***